

Consultant Profile: Jürgen Schmidt

Senior Consultant



Personal Background

When I look back, my professional background as a graduate designer proves to be a favorable starting point for my interdisciplinary consulting approach today. The interest in the individual person with its specific development opportunities is linked to the assessment of company-relevant dynamics. Leadership remains the central point and topic of reference. Since almost 20 years of consulting work, I am working effectively in numerous industries and different company sizes. During this time, many additional topics have emerged, such as systemic coaching and the strategic accompaniment of change within all kinds of organizations.

Professional Background

- ▶ Diploma in Visual Communication (FH Düsseldorf), Graphic Designer
- ▶ Executive since 18 years (agencies, management consulting)
- ▶ 1.5 years studies as Systemic Coach, certified by Systemische Gesellschaft, Berlin
- ▶ Certified facilitator of CEVEY Potential Analysis tools and methods

Core Competences

- ▶ Systemic coaching and consulting for individuals and groups on different management levels
- ▶ Personnel diagnostics and potential assessment
- ▶ Strategic organizational and cultural development for companies, change and transformation support
- ▶ 360 degree feedback and test evaluations

Product Focus

- ▶ Coaching and team coaching
- ▶ Development center/assessment center
- ▶ 360 Degree Feedback
- ▶ Strategic organizational development